

County Profile

Caldwell County (NC)

November 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

81,779
83,029
83,291

% Annual Growth

(0.0%)
0.7%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

54,444
28,585

Urban/Rural Percent

65.6%
34.4%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

44
18,540
4,483
9,064
9,763
12,496
11,967
15,466

% Pop by Age

22.7%
5.5%
11.1%
11.9%
15.3%
14.6%
18.9%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.1
Workers Not Working at Home 33,880
Travel Time to Work: < 10 minutes 11.2%
Travel Time to Work: 10-14 minutes 15.4%
Travel Time to Work: 15-19 minutes 17.6%
Travel Time to Work: 20-24 minutes 16.0%
Travel Time to Work: 25-29 minutes 7.3%
Travel Time to Work: 30-34 minutes 15.2%
Travel Time to Work: 35-44 minutes 6.9%
Travel Time to Work: 45-59 minutes 5.5%
Travel Time to Work: 60+ minutes 4.9%

Workers, By Transportation

Worker Transp, Base 35,291
Work at Home 4.0%
Drove Car/Truck/Van Alone 83.5%
Carpooled Car/Truck/Van 9.4%
Public Transportation 0.1%
Walked 0.6%
Bicycle 0.1%
Taxi, Motorcycle, Other 2.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

21,210
13,799
282

Residents

60.1%
39.1%
0.8%

Education

2019-20 Kindergarten-12th Enrollment
2020 Average SAT score (1600 new scale)
2020 Percent of Graduates taking SAT
2018-19 Higher Education Completions (Provisional)
2018-19 Higher Education Enrollment (Provisional)
2018 Est Education Attainment age 25+, At Least High School Graduate
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

11,096
1,090
24.1%
891
4,654
46,843
8,965

Pop Age 25+

79.7%
15.3%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	33,388	
2010 Census Total Households	37,659	
2018 Est Total Housing Units, % annual growth	37,950	0.1%
2018 Est Occupied Housing, % of total	32,594	85.9%
2018 Est Vacant Housing, % of total	5,356	14.1%
2018 Est Median Value of Owner Occupied Housing	\$115,700	
2018 Est Median Gross Rent	\$643	
2018 Est Owner Occupied Housing, % of total	23,242	71.3%
2018 Est Renter Occupied Housing, % of total	9,352	28.7%
2018 Est % Owner Occupied Vacancy Rate	1.4%	
2018 Est % Renter Occupied Vacancy Rate	4.8%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$52,676	
2018 Median Household Income (SAIPE)	\$43,328	(3.3%)
2018 Est Median Worker Earnings	\$27,238	
2018 Per Capita Income (BEA)	\$35,374	
2018 Est Pop, Income Below Poverty (SAIPE)	12,830	15.9%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	32,150	35,370
SEP2020 Prelim., 2019 Unemployment	2,618	1,496
SEP2020 Prelim., 2019 Unemployment Rate	7.5%	4.1%
2020Q2YTD, 2019 Announced Job Creation	33	240
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$0.4	\$9.2

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	25,443	25,254	\$853	\$776
Total Government	4,027	3,956	\$755	\$753
Total Private Industry	21,416	21,298	\$872	\$781
Agriculture Forestry Fishing & Hunting
Mining
Utilities	.	118	.	\$1,787
Construction	823	756	\$792	\$781
Manufacturing	6,194	6,298	\$1,203	\$969
Wholesale Trade	1,797	1,778	\$1,047	\$1,068
Retail Trade	2,702	2,698	\$504	\$486
Transportation and Warehousing	965	930	\$696	\$778
Information	220	225	\$2,450	\$2,098
Finance and Insurance	366	366	\$1,036	\$998
Real Estate and Rental and Leasing	123	116	\$663	\$545
Professional and Technical Services	497	475	\$1,008	\$966
Mgt of Companies, Enterprises	.	395	.	\$1,455
Administrative and Waste Services	888	1,096	\$528	\$495
Educational Services	2,414	2,341	\$737	\$743
Health Care and Social Assistance	3,774	3,472	\$722	\$715
Arts, Entertainment and Recreation	156	159	\$326	\$344
Accommodation and Food Services	1,932	1,937	\$260	\$265
Other Services Ex. Public Admin	585	569	\$590	\$613
Public Administration	1,493	1,479	\$760	\$747
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	6
2020Q1 Establishments: Total Private Industry	1,339
2020Q1 Establishments: Manufacturing	120
2018 Est Self Employed	2,464

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$1.1
2019 Total Retail Businesses (With Food/Drink)	401
2019 Avg Sales/Business Total (with Food/Drink)	\$2,816,441
2020Q3 Available Commercial Buildings (if County reports)	3

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6300
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$671.5
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	57
2020Q3 Licensed Child Care Enrollment	1,746

Healthcare Providers

2019 Number of Physicians	77
2019 Physicians/10,000 population	9.2
2019 RNs/10,000 population	59.5
2019 Dentists/10,000 population	2.0
2017 Pharmacists/10,000 population	8.2

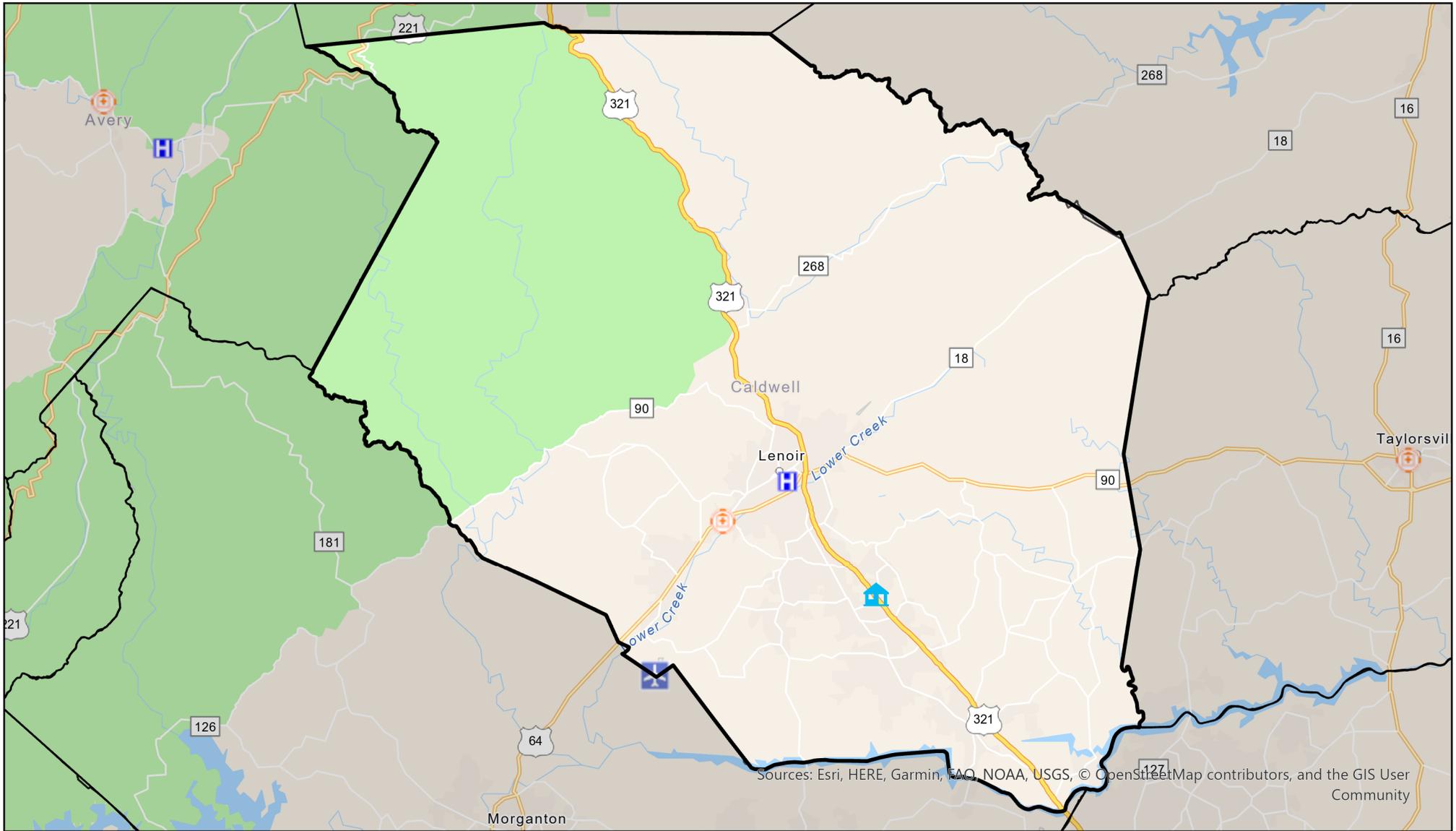
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Caldwell County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



5.5 Miles